# Sales Figures

One of the areas we need to look at is how the number of tour options has been changing over the last few years. We want to ensure we can explain any increases or decreases in the popular tours, as seen in the following:

**Popular Tours**

**2015 2014 2013 2012**

Rock Climbing 250 200 150 225

Ice Climbing 175 150 100 125

Whale Watching 350 250 100 260

Hot Air Ballooning 105 60 25 45

Heli Skiing 95 85 70 125

Cycling (Cities) 75 70 65 110

Haunted Sites 85 0 0 0